2016 “汉字之美”
全球青年设计大赛

2016 “Beauty of Chinese Characters” Global Youth Design Contest

主办单位:
- 北京师范大学
- 清华大学美术学院

承办单位:
- 首都文化创新与文化传播工程研究院
- 清华大学平面设计系统开发研究所
- 汉仪字库

支持单位:
- 北京国际设计周
- 欧洲时报
- 北京师范大学文学院

主题解析与范例演示

Theme Analysis and Example Demo

Host
- Beijing Normal University
- Academy of Arts & Design, Tsinghua University

Organizer
- Beijing Institute of Culture Innovation and Communication
- Institute of Communication System Design, Tsinghua University
- Hanly Fonts

Supporting Organizations
- Beijing Design Week
- Nouvelles D'Europe
- School of Chinese Language and Literature Beijing Normal University
Chinese Characters are the palm lines held in the hands of the Chinese nation. Following the lines, you can touch the secrets of the origins of Chinese culture.
Chinese Oracle, Egyptian Hieroglyph, Babylonian Cuneiform and Maya Hieroglyph are the four great ancient writing systems in the world. The long history of Chinese culture, including its development, spreading and inheritance, is reflected in Chinese characters. This ensures the intact inheritance and the innovative development of Chinese characters in each era. Nowadays, Chinese is the only ideograph whose inheriting process has never been interrupted.

Chinese characters, on one hand, are the symbols that carry and spread Chinese stories and oriental philosophies. On the other hand, they contain the aesthetic elements of the Chinese style and its oriental charm. All these are the civilization achievements and cultural wealth that can be shared by the world’s young designers.

On 30th October in 2015, the Institute of Culture Innovation and Communication of Beijing Normal University, the organizer of this contest, held the launching ceremony of the contest, Chinese Characters --- A Living Culture, at the UNESCO headquarters. The ambassadors from a number of countries at the ceremony played the spelling game of Chinese characters, had a first-hand experience of the culture of Chinese characters. They also witnessed the global launch of the contest.

This contest aims to encourage young people to understand the connection between Chinese characters and the Chinese culture, and explore the aesthetic values of Chinese characters beyond their function as communication tool. It also hopes to build a cultural bridge between the young people from different cultural backgrounds, and promote the oriental aesthetics of contemporary urban life through the creative design of Chinese characters.
Conveners and Judges

 Consultants

WANG NING
Chinese exegesis expert, Professor and Ph.D. adviser of Beijing Normal University and the director of the Institute of Chinese Information Processing. She is the key inheritor of “Zhang Huang School,” and holds many patents in studying traditional Chinese characters. Her work Principles of Scholiums connects scholium with modern linguistics through the study of ancient scholium theories. She uses computer technology to file Chinese characters, which modernizes the research tools of traditional Chinese characters study.

Joël Bellassen
Joël Bellassen is the Inspector General in the field of Chinese Language Teaching at the Ministry of Education, France, Vice president of the International Society of Chinese Language, and a well-known French sinologist. He is in charge of the formulation and modification of France’s Chinese language teaching curriculum and examination, as well as the assessment and recruitment of teachers of Chinese. He is a professor at Institut National Des Langues Et Civilisation Orientales, the first Ph.D. adviser in the area of Chinese language teaching in Europe, the founder and the first president of the Association French and Teachers of Chinese.

WANG MIN
Wang Min is Professor at China Central Academy of Fine Arts (CAFA) in Beijing, and he is Vice Chair of CAFA’s Academic Committee. Min Wang was the Dean of School of Design at CAFA from 2003 to 2016, he was appointed by the Ministry of Education as Chang Jiang Scholars Professor in 2007 and he was Chair Professor at School of Design of Hong Kong PolyU in 2013. Min Wang is council member of Creative Economy, World Economic Forum and he is member of AGI (Alliance Graphique Internationale) and was President of AGI China Chapter from 2013 to 2016.
YU DAN  
Famous cultural scholar, professor and Ph.D. adviser at Beijing Normal University, director of Beijing Institute of Cultural Innovation and Communication. As a cultural communication scholar, she is committed to promote classical Chinese culture worldwide, and has her unique thinking in the innovative development and communication of Chinese character culture.

CHEN NAN  
Ph.D. in design, deputy director, associate professor, and master adviser of the Department of Visual Design at Tsinghua University; Deputy director of the Tsinghua University Research Center for Ancient Chinese characters Art; director of the Research institute of Graphic Design System Development. His research focuses on Chinese traditional design thinking and design practice, ancient characters research and creative design, including oracle, Zhang Cao and Dongba characters. His publications include The Temptation of Character, Design Thinking and Method and Designed for Metrical.

WANG LI JUN  
Beijing Normal University professor, doctoral adviser; Director of the Chinese Character division at the Chinese traditional classic Texts Research Center, a key social science research institute supported by Ministry of Education; core member of the "General Standard Chinese Character Table" development team. Representative works include Cultural Interpretation of Chinese characters, General Rules of the Chinese Characters.
Organizations

| Host |

**Beijing Normal University**
Beijing Normal University, a key university under the administration of the Ministry of Education, is a renowned institution of higher education known for teacher education, education science and basic learning in both the arts and the sciences. The comprehensive disciplinary strength of Beijing Normal University puts the school at the forefront of the nation's advanced teaching institutions. It is also a staunch force in the nation's research effort in the humanities and social sciences and in technology innovation and one of the national bases for talent development of high quality and creativity.

**Academy of Arts & Design, Tsinghua University**
Academy of Arts & Design, Tsinghua University was formerly the Central Academy of Craft Art founded in 1956. In 1999, it was incorporated into Tsinghua University. With a long history, the Academy of Fine Arts has a well-designed academic structure with its own complete teaching, research and experimental facilities. It is highly respected in the design world and was rewarded twice as one of the 60 Best Design Schools in the world by Business Week of the US.

| Organizer |

**Beijing Institute of Culture Innovation and Communication**
Beijing Institute of Culture Innovation and Communication is a new think tank jointly established by the Propaganda Department of Beijing Municipal Government and Beijing Normal University. In recent years, the institute has conducted a series of research on the innovative transformation of the traditional culture, the global promotion of Chinese culture, and the activation of the creative cultural industry. The director of the institute is the well-known cultural scholar, Yu Dan.

**Institute of Communication System Design, Tsinghua University**
Institute of Communication System Design of Tsinghua University was established in 2006. It focuses on three major research fields: the cross-discipline design of visual communication, the design of visual identification system and the artistic design of Chinese characters. The institute aims to break the discipline barriers and insists on the combination of theoretical research and design practices. The institute has achieved many accomplishments in its past, including the designs it did for Beijing Olympic Committee and the Palace Museum.
hanyi fonts
Hanyi fonts was established in 1993. It is the first culture creativity and information technology enterprise, which engages in professional type design, typeface development, information technology research of Chinese character, and solutions for Chinese typeface application in China mainland. It also has core proprietary intellectual property rights. Apart from conducting professional research, Hanyi Company puts more emphasis on the exploration of market and cutting edge of technology on font creativity and type design. Facing the rapidly developing mobile Internet industry, Hanyi constantly focuses on the actual performance of fonts in different application environment.

Supporting Organizations

Beijing Design Week
Beijing Design Week in 2016 is co-hosted by the State Ministries and Beijing Municipal Government. It has become Asia’s largest and most influential platform for the exhibition, promotion and trade of the creative design.

Nouvelles D’Europe
Nouvelles D’Europe is the most influential Chinese newspaper in Europe. It circulates in five European countries including France, Spain and Italy. Its cultural center, Les Amis De Nouvelles D’Europe, serves as an important window through which Chinese culture is promoted abroad.

School of Chinese Language and Literature Beijing Normal University
School of Chinese Language and Literature Beijing Normal University with a history of more than one hundred years enjoys rich history heritage and at the same time persists in innovation. Based on the inheritance of the good tradition founded by the academic predecessors like Lu Xun, Shen Congwen and Liu Bannong, it has cultivated a large number of talents and made great contribution to the construction as well the development of the subject of Chinese in the 20th century. Among all the subjects in the college, Chinese language and literature in terms of the comprehensive strength, ranks on the top across the country.
Theme and the Procedure of the Contest

Objectives

The mission of the contest is to encourage the young generation in the world to understand and explore Chinese culture, to activate the culture of Chinese characters, and to experience oriental aesthetics.

The Theme

SPIRITUAL LIFE

Heart, in Chinese culture, can hold everything as well as achieving self-redemption. Chinese characters are ideographic writing. As shown in the thirty Chinese words that contain the “heart” radical, Chinese people’s emotional, mood, will and their living condition are closely associated with “heart”. The focus on “heart” in the spiritual life is a unique expression of Chinese people, but people around the world share the feelings and emotions within the heart.

Contest Format

Contestants select one word from the list of thirty Chinese words that contain the “heart” radical, and design one work based on their interpretation and understanding of the selected word.

To broaden the creative room for this contest and promote interdisciplinary thinking, this contest welcomes all kinds of designs, such as visual communication design, product design, spatial design, costume design and others. The works that have practical use in daily life and embody the cultural implications of Chinese characters containing “heart” radical are favored.
Theme and the Procedure of the Contest

The appendix of thirty Chinese characters interpretation
Theme and the Procedure of the Contest

Participation Scope

**Competition Group:**
Undergraduates, graduate students, teachers and researchers at universities around the world.
Age: 18-44.

**Special Group (by invitation only):**
Designers at design firms, teachers and researchers at design schools, and independent designers around the world. No age requirement.

**Design work submission time period:**

Contest Schedule

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<tr>
<th>Contest Stage</th>
<th>Schedule</th>
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| **The First Round**  
Online Application and Work Submission | For China mainland participants: 4th May ~ 4th Sep. 2016  
For international participants: 4th May ~ 20th Aug. 2016 |
| **Assessment Stage**  
| **The Journey of Chinese Character Culture**  
## Submission Method

Participants submit their works online. They can visit the official website www.lovehanzi.com for further details, register online and fill in the registration information. The judges will evaluate and select the finalists, and the winners will come from the finalists.

## Special Tips

The participants can download the Chinese-English bilingual instruction book, which demonstrates the contest procedure, the sample works and the appendix as well the interpretation of the thirty Chinese characters. The participants can contact the committee of the contest if they encounter any problem during the design process. The design experts and the experts on Chinese characters will provide guidance and answer questions online.

As the sponsor of BCC contest 2016, Hanyi Company offers its Full Typeface to the BCC participants. The Hanyi typeface could be downloaded via the link: www.lovehanzi.com. Please be aware the free downloaded-version is for BCC 2016 participants and their submitted design work only.

## Entry Fee

The registration is Free.
Work Submission

1. Registration guidelines: For domestic / China mainland participants, please sign up online via www.lovehanzi.com before 23:59 pm 4th Sep. 2016 (Beijing Time / UTC + 08:00); For international participants, please complete the online registration process before 23:59 pm 20th Aug. 2016 (Beijing Time / UTC + 08:00).

2. Log in your personal account and upload your work. There is no limit on how many works or pictures a contestant can submit. The design’s sequence number should be clearly marked on the work to avoid confusion during the judging process. The pictures should be PDF format and the file size should not be over 5M. If the work is a video design or other special formats and exceeds the size limit, please give a clear indication in your work introduction. The Committee will consider the eligibility of the over-sized work based on the explanation.

3. Matters needing attention
   (1) Before the deadline of submission, participants can log in to add design works, revise the submitted works or modify the personal information.
   (2) After the deadline of submission, participants cannot revise their works or change their names.
   (3) To ensure the rights and obligations of the participants, the intellectual property and the smooth progress of the contest, please fill in the Participation Statement Agreements and Licensing Agreements.
Selection Standards

The experts and judges of “The Beauty of Chinese Characters” are both fair and professional. The organizer invites the experts from different fields at home and abroad to form the panel of judges for the preliminary contest and the final. The works will be assessed according to their relevance to the theme, the aesthetic values, the completeness, and the innovation.

Ⅰrelevance, 25%

Based on the appendix of the thirty Chinese characters of the “heart” radical, the submitted works need to show the theme of “spiritual life” in their design, with a deep understanding of the cultural meanings of the selected Chinese character. The good designs are expected to reflect the interaction between heart and life. Emotional and cultural expression of the designs will also be taken into consideration.

Ⅰaesthetic values and the completeness, 25%

The works should display high aesthetic values and fully express their artistic conception as well as the unique features. The participants do not need to limit themselves to certain artistic form, but they should ensure the unity of the aesthetic feelings. The works should be submitted as a complete design that fully conveys the contestant’s design concept.

ⅠInnovation, 25%

The concept, the function and the materials should have some originality. The participants are encouraged to innovate boldly, and get their inspiration from making their own connection between Chinese characters culture and other cultures.

ⅠUsability, 25%

The design work should have the potential of daily use, which reflects the notion of embedding the oriental aesthetics in everyday life.
The Awards

100 finalists will be selected, and their works will have a chance to participate in the exhibition of “The Beauty of Chinese Characters” at 2016 Beijing Design Week and the international exhibition of “The Beauty of Chinese Characters”.

■ One grand prize
$5000 cash, a seven-day “Journey of Chinese Character Culture in Beijing,” the trophy of “The Beauty of Chinese Characters” Global Youth Design Contest, the certificate of the contest, and a theme album of “The Beauty of Chinese Characters”.

■ One gold award
$2000 cash, a seven-day “Journey of Chinese Character Culture in Beijing,” the trophy of “The Beauty of Chinese Characters” Global Youth Design Contest, the certificate of the contest, and a theme album of “The Beauty of Chinese Characters”.

■ Five silver awards
$1000 cash, a seven-day “Journey of Chinese Character Culture in Beijing,” the trophy of “The Beauty of Chinese Characters” Global Youth Design Contest, the certificate of the contest, the theme album of “The Beauty of Chinese Characters”.

■ Ten bronze awards
a seven-day “Journey of Chinese Character Culture in Beijing,” the trophy of “The Beauty of Chinese Characters” Global Youth Design Contest, the certificate of the contest, and a theme album of “The Beauty of Chinese Characters”.

■ Several company special awards
a seven-day “Journey of Chinese Character Culture in Beijing”; company prize valued at $2000, the trophy of “The Beauty of Chinese Characters” Global Youth Design Contest, the certificate of the contest, and a theme album of “The Beauty of Chinese Characters”.

■ 10 best organization awards
the certificate of the contest and a theme album of “The Beauty of Chinese Characters”.

■ 50 awards of merits
the certificate of the contest and a theme album of “The Beauty of Chinese Characters”.
Matters needing attention

1. The design works will not be returned.

2. The works must be original. If any act of plagiarism is found out, the committee has the right to invalidate the participant’s qualification for the award and take back the certificate and the prizes. The participants take the full responsibility of solving the dispute, if a copyright dispute does happen.

3. Please fill in the frequent-used email address during the registration to assure timely communication between the contestants and the organizers. The contest organizers will use the email address to send important information about the contest, such as the notice of the finalists and the final decision of the award.

4. The organizer will send the certificate and a special issue of the think tank magazine to all the finalists and award-winners. Please make sure you fill in the right mailing address during the registration. The name of the design and the name of the participant cannot be changed after the deadline of registration.

5. Please fill in the information carefully. Participants who fail to upload their works on time are considered as dropping out from the contest.

6. The award-winners should provide detailed information about their works for reporting and exhibition. Within three years after getting the award, the winners and their works should cooperate with the contest committee to hold relevant exhibition and promotional activities. Please also keep a good record of the original works and other relevant materials for this period of time.

7. The cash prize will be taxed according to the relevant laws in China.

8. The companies have the right to use, produce and publish the works winning the company special award.

9. The finalists should give the contest committee the free and non-exclusive authorization of using the pictures, the caption of their works and other relevant materials to make audiovisual works and digital files for public screening, broadcasting and online viewing, for the purposes of teaching, research and public service. The authorization does not interfere with the copyright of the designer or the derivative copyright.
The Examples

Contestants select one word from the list of thirty Chinese words that contain the “heart” radical, and design one work based on their interpretation and understanding of the shape and meaning of the selected word. This contest does not set the competition categories, encouraging all kinds of design works like visual communication design, product design, space design and costume design. Design works, which are used in daily life and at the same time contain the cultural connotations of the Chinese characters of the “heart” radical, are especially cherished.

P.s. the samples below are not designed according to the theme of this contest. They are used to show that Chinese characters can be potential inspiration for various kinds of creative design. You can use them as a reference.
Oracle cutout Drawing Template
Stationery Design

Designer: Nan Chen

They are the cultural creative product of Beijing Design Week in 2013. They won the China Red Star Design Award in 2014. Chinese Featured Tourist Commodities Golden Award in 2014.

This series of works are designed to encourage the public especially the children to create pictures telling stories with these cutout-drawing templates. The children can learn the origin of the Chinese characters in games and feel the beauty of the pictographic characters. The Oracle drawing template’s design is based on the font library of the Oracle pictographic characters; adopted the stainless steel metal process, easy to portray, template accord to figure, animal, nature and creature, etc., With the technique of corrosion paint match with the translation of modern Chinese characters and English; can be freely combined into new Chinese characters or character drawing; Template edge added useable ruler function.
Character on seal  Square seal

Producer: Shenzhen Word in Culture Company

The seal is the credit voucher. Ever since its birth, the seal mainly has been serving as a credit voucher. “Trust is the coin of the realm.” You use the seal as a voucher of your promise to other people in the world. This seal is made of the brass of no impurities through machining. Every side and every corner of the seal are made by hand grinding. It perfectly presents the culture of Chinese movable type, which has a history of about a thousand years, reproducing the warm memories of the seal in the last century. This seal can permit boundless customization, a combination of three functions, namely entertainment, collection and practical use. It can be used as a credit of voucher when you travel around. Isn’t it great? Well-designed package matched with inkpad enables you to use the seal at any time and have a unique experience. The matching wooden box of the movable type is made of walnut. It contains the especially designed slots, which enable easier access to the seal. Four Chinese characters make up one seal. The seal is square-shaped, which indicates a kind of life attitude.
THE BEAUTY OF CHINESE CHARACTERS
“WUSHE” Five Zero Six Zero Series Double Happiness Bottle

Designer: ShaoQiang Wang

China Red Star Design Award
Taiwan Golden Pin Design Award
Design Shanghai
Hong Kong Designers Association Global Design Awards
Chinese Design Awards

“Perhaps that age is strange but familiar to both of us. It is the age of our grandmother. The heavy ink color is the mark of the time, full of passion and imbued by the primitive simplicity. During this age, children play with match bullet guns and rubber slingshots; they read picture-story books and comics; they eat sugarcoated haws on a stick and drink malted milk… Ideals and juvenility are covered by these dusted memories. As time goes by, historical imprints become real treasures in our memory.” ——WUSHE

“WUSHE”, a design brand from China, released the nostalgic “5060” series. 5060 refers to the 1950s and 1960s of China. “WUSHE” wants to redesign some characteristic household items from that age, like thermos bottle, etc. Through redesigning, to bring a unique memory to the public of the 1950s and 1960s. Considering the annual Chinese Valentine’s Day is around the corner, we strongly recommend the Double Xi Series products of “WUSHE” as your gift option. The Double Xi series products imply the sweetness of passionate love, the nostalgia of the old age and the genuine life apperception. It is a perfect gift for your special once.
THE BEAUTY OF CHINESE CHARACTERS

瓶身
一体成型，晶莹剔透

瓶盖
取材天然，匠心独运

印花
匠心工艺，历久弥新

瓶口
手工吹制，口径平滑
Lucky Chinese Character pot

ceramic design

Designer: Nan Chen

There are several tens of thousands of Chinese characters, but the most basic core element symbols are particularly reflected in the eight strokes Chinese character “Yong”, which are called the eight principles of Yong. The importance of the eight strokes is closely related to the basic elements of graphic design, namely the point, the line and the surface, the circle, the square and the angle. The point serves to provide the striking key point. The line is related to the horizontal stroke, the vertical stroke, the left falling stroke and the right falling stroke. The turning stroke and the hook stroke link the parallel and the verticality, representing the turning relationship and the surrounding relationship. The teapot in the form of Chinese characters is the combination of strokes of Chinese characters and the function of Chinese tea set. This series of works also get the inspiration from Chinese characters symbolizing luck. On the side face of the body of the pot is the Chinese character “Fu”. In the traditional Chinese culture of propitiousness, Chinese characters play an important role. This is closely related to the feature of Chinese characters that Chinese characters are the combination of sound, for and meaning.
In traditional Chinese culture, everything in the world can be concluding into five elements: gold, wood, water, fire and earth. Anything can be classified according to these five elements; they are mutually transformational and contradictory systems. In this poster, the lines that form the five-pointed star present the mutual restriction relationship among the five elements; and the mutual generation relationship is expressed through the creative deformation of the Chinese characters. The five elements Chinese characters gradually increase and decrease their strokes along the circular track and mutually transform into each other.
The Wind Chimes

Producer: Shenzhen Word in Culture Company

Fengling (The wind chimes) can be also written as Fengling (listening to the wind). Then it means that we listen to the voice of Chinese characters. We use the wind chimes as carriers to interpret the form and meaning of Chinese characters “Feng” (the wind) and “Yu” (the rain). The flow of the wind is reflected in the pronunciation of the Chinese character “Feng”. The drops of the rain are visually presented in the form of the Chinese character “Yu”. Nature is always the best poet. We spend the golden time together. Every tinkle of the wind chimes is a poem created by the time in the world and every tinkle tells the stories about the hardships we go through together.
汉字之美
THE BEAUTY OF CHINESE CHARACTERS
Chinese Character of Mountain, Wind, Water, Cloud
The Design of a Series of Posters

Designer: DaiQiang Jin

The Exhibition of Impression Posters in Taiwan displayed design works using Chinese characters “Mountain”, “Water”, “Wind” and “Cloud” as the themes.
MovableType Chocolate
The Design of Food and The Package

Designer: YI NUO Design

In the 11th century, a civilian called Bi Sheng in Northern Song Dynasty of China invented the movable type, contributing a lot to the civilization of China and the world. In 2010, Chinese characters, traveling through the time, meets chocolate from the western world, creating the first chocolate in the form of Chinese characters. The dark chocolate containing great passion as the content and the traditional Chinese characters symbolizing luck as the form, the wishes with a history of a thousand years from the Orient are made and sent. The point serves to provide the striking key point. The line is related to the horizontal stroke, the vertical stroke, the left falling stroke and the right falling stroke. The turning stroke and the hook stroke link the parallel and the verticality, representing the turning relationship and the surrounding relationship.
THE BEAUTY OF CHINESE CHARACTERS
思
一种心理活动，表示对人的挂念以及对事物的思考。
A mental activity, to miss someone or to think about something carefully.

愁
因为种种原因而忧虑烦闷的一种情绪。
A depressed mood, worried or anxious for various reasons.

忍
努力压制心中不满的情绪或抑制某种行为。
To control one's negative emotion or to restrain from doing something.

息
人或动物呼吸时进出的气。
The air that is inhaled and exhaled in breathing.

忠
对人对事竭尽全力、忠诚无私的一种品质。
The quality or state of being loyal or trustworthy.

想
想象或思考的心理活动。
The state of thinking or considering things.

意
人内心难以完全表达出的意向或愿望。
An intention, feeling or desire that is difficult to fully express.

闷
烦闷不舒畅的心理状态
The state of being bored or stuffy.

念
思念、怀念的心理活动。
The state of missing something or someone.

感
因外界事物的影响而产生的触动。
Touched by outside things.

恩
遇到困难时别人对自己的恩泽和帮助。
The kindness and assistance that you receive from others during a difficult time.

惠
遇到困难时别人对自己的恩泽和帮助。
The favor that you receive from or give to others when needed.

志
人内心通过努力想要达到的目标。
Something high or great that you are trying to achieve.

慈
特指人对弱者或晚辈的关爱。
People’s caring or love, especially for the weak or the young.

悲
内心痛苦不断升起的情感状态。
A state of feeling continuous sadness or grief.

慰
心中的不平静得以抚平的状态。
The state of being comforted or consoled.

憎
内心怨气郁积到一定程度而产生的情绪。
A strong feeling from accumulated anger or hatred.

急
内心匆忙的情绪，使人有一种紧迫感。
A sense of urgency from someone’s emotional rush.
恕
心里换位思考，照顾他人立场的一种思考问题的方式。
A way of thinking that allows someone to consider things from someone else’s point of view.

怀
表示心里对某件事或某个人的思念。
Longing for someone or something.

慨
人遇到不公平的事，内心流露出的激动情绪。
The strong emotional feeling of someone when he/she experiences something unfair.

性
人生下来所具有的、不加任何伪装的自然品质。
The natural quality that is given or born to a person, without any disguise.

情
外界事物所引起的欢喜、愤怒、悲哀、恐惧等心理状态。
Joy, anger, sadness, fear and other psychological states that are caused by outside things.

快
享受到美好事物或困难得到解决，心中产生的欢乐情绪。
The happiness given by enjoying great things or solving difficult issues. It now refers to fast speed.

慢
人的消极和冷淡态度，源于对共事之人或所做之事的轻视。
Passive and indifferent attitude that stems from people's contempt for their work or their coworkers. It now refers to slow motion.